



PRESS RELEASE

LUXEMBOURG VENTURE DAYS TO UNITE INVESTORS, STARTUPS AND INNOVATORS ON 16 AND 17 OCTOBER 2024

Luxembourg, 12 July 2024 – The second edition of the Luxembourg Venture Days will gather investors, startups, and innovators in a joint summit on 16 and 17 October 2024 at Luxexpo The Box. The annual event is organised by Luxembourg's innovation agency Luxinnovation and the Luxembourg Private Equity and VC Association (LPEA) under the umbrella of Startup Luxembourg, the country's network to promote its startup ecosystem. This event offers a unique opportunity for investors and startups to connect and explore new partnerships and investment opportunities.

The growing number of European unicorns (i.e. startups valued at one billion US dollars or more) shows the progress that the European startup ecosystem has made over the past years. Matchmaking platforms and networks that connect startups and investors are key to maintain and further accelerate this momentum. Luxembourg, as an international business hub and gateway at the heart of Europe, is well positioned to stimulate the interaction between investors and entrepreneurs.

"Luxembourg Venture Days will bring together several renowned and high-level events with investors and startups under one roof," says Sasha Baillie, CEO of Luxinnovation. "For startups, the two-day event will be an excellent opportunity to pitch in front of a variety of investors. For investors, it will be a place to team up and find new partners and investments. We are proud to join forces with these main actors to develop our new win-win event formula and foster Luxembourg's role as a vibrant ecosystem, home and hub for startups and investors."

"Luxembourg is a prominent hot spot for private equity and venture capital managers and investors in Europe," adds Stephane Pesch, CEO of LPEA. "The country is known to host some of the biggest private equity practitioners next to a growing number of VCs and the partnership with Luxinnovation will put this specific community on the spotlight as key players of our ecosystem."

Register for the Luxembourg Venture Days.

Programme (in progress)

- 16 October
 - o Luxembourg Open Innovation Club (LOIC) / Luxinnovation Reverse Pitch
- 16-17 October
 - Fit 4 Start Pitching Sessions (Pitches by 80 pre-selected digital, healthtech and space startups, from which 20 will be chosen to join the Fit 4 Start #15 edition. The call for applications is open until 12 August: www.fit4start.com)
- 17 October
 - LPEA Insights Annual Conference
 - LBAN Reverse Pitch
 - o Business Angels Get Together by LBAN
 - Tomorrow Street Speed Dating & Networking
 - Gener8tor Demo Day
 - Luxembourg Venture Days Closing Ceremony



About Luxinnovation: as the national innovation agency, we empower companies to innovate today to be ready for tomorrow. We contribute to the development of the economy as a whole by identifying innovation opportunities and fostering collaborative innovation projects that stimulate the development of a sustainable, competitive and digital economy. Set up as an Economic Interest Group, Luxinnovation is supported by the Ministry of the Economy, the Ministry for Research and Higher Education, the Luxembourg Chamber of Commerce, the Luxembourg Chamber of Skilled Crafts and FEDIL – The Voice of Luxembourg's Industry. www.luxinnovation.lu

The Luxembourg Private Equity and Venture Capital Association (LPEA) is the most trusted and relevant representative body of private equity and venture capital practitioners with a presence in Luxembourg. Created in 2010 by a leading group of private equity and venture capital players in Luxembourg, with more than 530 members today, LPEA plays a leading role locally actively promoting PE and VC in Luxembourg. LPEA provides a dynamic and interactive platform which helps investors and advisors to navigate through latest trends in the industry. www.lpea.lu

About Startup Luxembourg: Startup Luxembourg is the unique brand of Luxembourg's startup ecosystem, aiming at showcasing its players and innovators inside and outside the country. This is a public initiative funded by the Ministry of the Economy and managed by Luxinnovation. www.startupluxembourg.com

About Fit 4 Start: Launched by the Ministry of the Economy and managed by Luxinnovation in collaboration with Technoport, the Luxembourg Space Agency, the Luxembourg City Incubator, the Luxembourg House of Financial Technology, the Luxembourg House of Cybersecurity and LuxProvide, the Fit 4 Start programme helps young innovative companies to launch their business from Luxembourg, transforming innovative ideas and the entrepreneurs' strong will to succeed into companies with high growth potential. www.fit4start.com

LBAN (Luxembourg Business Angel Network) is a key actor in the early-stage investment ecosystem of Luxembourg and the Greater Region, enabling innovative entrepreneurs to secure funding and scale their ventures. www.lban.lu

Gener8tor provides accelerator programs to startups across various industries with access to pre-seed capital and tools to build and scale their business. www.gener8tor.com

Tomorrow Street is a joint venture of Vodafone and Luxembourg technology incubator Technoport to help late-stage startups scale and accelerate their development of leading-edge technologies. www.tomorrowstreet.co

Luxembourg Open Innovation Club (LOIC) is an alliance of multi-sectorial corporations dedicated to driving innovation and coordinated by Luxembourg's House of Startups. www.loic.lu

